

**SPONSORSHIP  
& EXHIBITOR  
OPPORTUNITIES**



**ZEBRAFISH DISEASE  
MODELS SOCIETY  
ANNUAL CONFERENCE**

**Lisbon, Portugal**

**OCTOBER 8 - 10, 2024**



**ZDM17**  
Lisbon | Portugal 2024

# About ZDMS

The Zebrafish Disease Models Society (ZDMS) is an international association dedicated to the advancement of basic and clinical research using zebrafish disease models. Officially incorporated in 2014, ZDMS is a non-profit, independent, member-led association which serves individuals actively involved in the research of zebrafish disease models by promoting knowledge sharing and collaboration. We hope to foster international relationships and diverse interactions in the zebrafish academic, clinical, and industrial research communities.

## AIMS

- Promote the study, research, and use of zebrafish disease models throughout the world.
- Promote diversity among the zebrafish community.
- Act as a meeting point for academic, clinical, and industrial scientists using zebrafish disease models.
- Promote public awareness of the importance of the field and offer informed opinions on zebrafish disease models.

## ABOUT ZDM17

ZDM meetings are the premier international meeting of researchers using zebrafish to provide relevant models of human disease. Our aim is to increase understanding of the mechanisms that cause human disease and to use this information to develop novel therapies. Delegates from academic, clinical and industrial environments are expected at ZDM17, gathering to report their latest findings in the fields of cancer, infection, inflammation, immunity, hematology, cardiovascular, GI, neurological and skeletal disease as well as drug discovery, and more. Scientists from Asia, Europe, North America, Australia, and New Zealand will share their expertise in advanced imaging, bioinformatics, genetics, genomics, metabolism and toxicology.



## Who ATTENDS

- Assistant, Associate, and Full Professors
- Research Instructors, Fellows, and Post-docs
- Research Technicians, and Associates
- Graduate, and Undergraduate Students
- Zebrafish Faculty, and Imaging Core Directors
- Senior Project Coordinator, and Managers
- Company Representatives, Inventors, and Consultants

[WWW.ZDMSOCIETY.ORG](http://WWW.ZDMSOCIETY.ORG)

# Packages / options

# SPONSORSHIP

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## GOLD

**\$12,000**

USD

- Company listing on ZDM17's conference site with a direct link to your company's website
- Exhibitor Space - One booth space in prime location (based on availability) company icon under exhibitor listing on conference app.
- Registration Passes – 4
- Offsite Dinner Passes – 4
- Company Logo on signage throughout conference
- Sponsorship of 1 function as listed. Includes display of signage with company's logo and permission for company to have literature during the function: Lunch Sponsor
- Recognition from the Podium each day's morning sessions and closing remarks and sponsor logo displayed on session screen.
- Push notification in conference app – 2 per day
- Access to opted-in database of ZDM17 conference attendees.
- One banner advertisement in conference app
- Listing as sponsor for either Conference Dinner or Welcome reception

## SILVER

**\$8,500**

USD

- Company listing on ZDM17's conference site with a direct link to your company's website.
- Exhibitor Space - One booth space in prime location (based on availability) company icon under exhibitor listing on conference app.
- Registration Passes – 3
- Offsite Dinner Passes – 3
- Company Logo on signage throughout conference
- Sponsorship of 1 function as listed. Includes display of signage with company's logo and permission for company to have literature during the function: AM or PM Break
- Recognition from the Podium each day's morning sessions and closing remarks and sponsor logo displayed on session screen.
- Push notification in conference app – 1 per day
- Access to opted-in database of ZDM17 conference attendees.
- One banner advertisement in conference app

## BRONZE

**\$5,000**

USD

- Company listing on ZDM17's conference site with a direct link to your company's website.
- Exhibitor Space - One booth space in prime location (based on availability) company icon under exhibitor listing on conference app.
- Registration Passes – 2
- Offsite Dinner Passes – 2
- Company Logo on signage throughout conference
- Recognition from the Podium each day's morning sessions and closing remarks and sponsor logo displayed on session screen.
- Push notification in conference app – 1 – choice of day
- Access to opted-in database of ZDM17 conference attendees.

# Exhibitor PACKAGE

# \$3,000

USD

## Includes:

- 8ft x 8ft booth space
- One (1) table with two (2) chairs
- Two (2) booth passes
- Access to opted-in database of ZDM17 conference attendees.

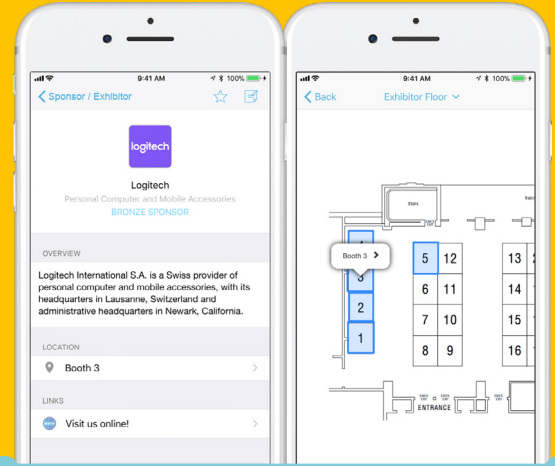


Exhibit visibility in the  
mobile app - you can't beat it!

## Additional Marketing Opportunities

\$8,000<sup>USD</sup>



Conference App sponsor  
(includes exhibit booth and recognition as conference app sponsor)

\$5,000<sup>USD</sup>



Opportunity to Sponsor Research Interest Groups Virtual Series  
(Company logo will be displayed on virtual series page and will be acknowledged in each meeting - 13 Meetings)

\$2,500<sup>USD</sup>



Sponsored Session  
(Signage in session room and listing in conference program on conference app)

\$800<sup>USD</sup>



Full Page Advertisement in Conference App

\$500<sup>USD</sup>



App Push Notification



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***Contact***

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